

SAVING GREEN BY GOING GREEN:
How technology is powering the environmental revolution
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Moderator, Speakers Panel

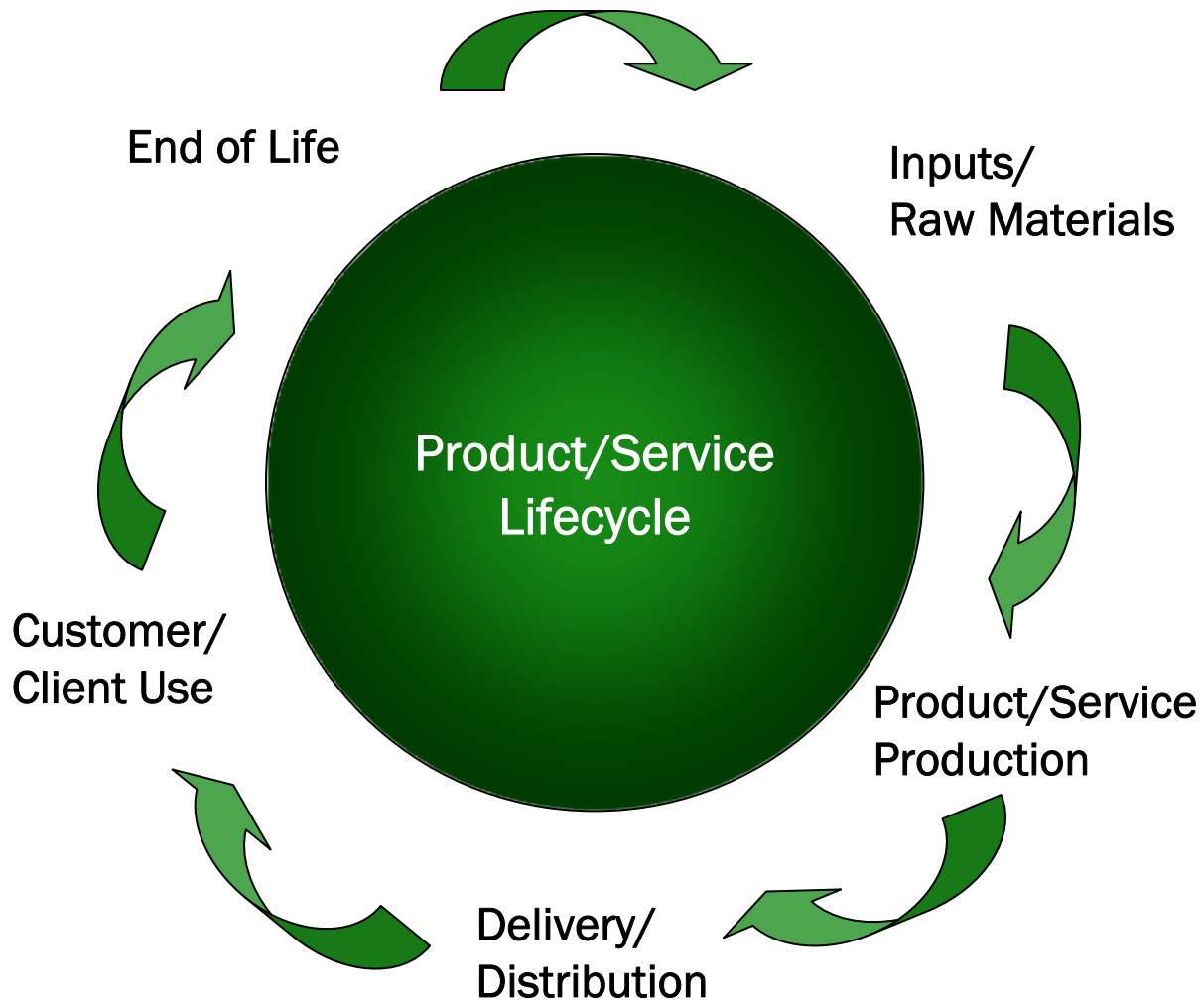
Conservation;
Waste = Input



Power from
Natural Sources –
Sun, Wind,
Vegetable Matter,
Animal Protein,
Etc.

Native
Habitat

Safe
Substances –
Humans, Plants,
Animals



Level Five – Forest Green. Focus = outstanding performance on sustainability

Level Four – Emerald Green. Focus = improve. Offers green products or services

Level Three – Spring Green. Strategic, top-down, focus = reduce

Level Two – Patchwork Green. Employee-initiated

Level One – Light Green. Regulatory requirements; commonly accepted practices

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Strategies for a Sustainable Business World